



**MBE-010-001101**    Seat No. \_\_\_\_\_  
**B. B. A. (Sem. I) (CBCS) Examination**  
November / December – 2016  
**101 : Principles of Management - 01**  
*(Old Course)*

Faculty Code : 010  
Subject Code : 001101

Time :  $2\frac{1}{2}$  Hours] [Total Marks : 70

**Instructions :** (1) All questions are compulsory.  
(2) All questions carry equal marks.

1 Define the term “Management”. Also discuss the functions of management. 14  
**OR**  
1 Comment on “Management as a profession”. 14  
2 Define the term “Planning”. Also discuss different types of plan in detail. 14  
**OR**  
2 Explain the characteristics and importance of Planning in detail. 14  
3 Explain merits and demerits of line and staff organization. 14  
**OR**  
3 Explain Organizing Process in detail. 14  
4 What is Staffing ? Explain functions of staffing. 14  
**OR**  
4 What do you mean by communication ? Describe Communication Process. 14  
5 “Controlling is unavoidable function of Management”. Explain this statement with importance of controlling. 14  
**OR**  
5 Explain various Controlling Techniques in brief. 14